



FISHING FACTS – 2006 REPORTS

Overall Participation

- The number of anglers is greater than the population of California.
Southwick Associates and the American Sportfishing Association
- One of every seven people fished in 2006, making it more popular than jogging or golf.
Southwick Associates and the American Sportfishing Association
- 30 million United States residents 16 years old and older fished in 2006.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview

A Closer Look at Who Fishes

- The three states with the most anglers are Florida (2.77 million), Texas (2.52 million) and California (1.73 million).
Southwick Associates and the American Sportfishing Association
- Forty-five percent of anglers come from cities of one million or more people.
Southwick Associates and the American Sportfishing Association
- Twenty-five percent of anglers are women.
Southwick Associates and the American Sportfishing Association
- Fishing continues to be a favorite recreational activity in the United States. In 2006, 13 percent of the U.S. population 16 years old and older, or 29.9 million anglers, spent an average of 17 days fishing.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview
- In Florida, people spend over three times more days fishing than they do at Walt Disney World's Magic Kingdom.
American Sportfishing Association
- In 2006, U.S. anglers fished 517 million days and took 403 million fishing trips.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview
- Although more men than women fished in 2006, a substantial number of women fished, as well. Twenty percent of all males 16 years and older went fishing, while six percent of females fished. Of the 30 million anglers who fished in the United States, 75 percent, or 23.3 million, were male and 25 percent, or 7.6 million, were female.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview
- 7.5 million anglers, or 25 percent of all anglers, were 35 to 44 years old and their participation rate was also the highest, at 17 percent.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation: National Overview
- While the highest participation rate is among those with one to three years of college, those with 12 years of education make up the largest share of anglers, at 34 percent.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview



FISHING FACTS – 2006 REPORTS *continued*

What Anglers Fish and Where

- One out of every three anglers fishes for largemouth bass, America's most popular game fish.
Southwick Associates and the American Sportfishing Association
- Freshwater fishing was the most popular type of fishing, with over 25.4 million anglers devoting 434 million angler days to the sport.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation: National Overview

Spending

- Anglers spent more than \$40 billion on trips, equipment, licenses and other items to support activities in 2006.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview
- The overall impact of angler expenditures would make sportfishing 32nd on the Fortune 500 list of America's largest companies, above such global giants as Target, Sears and Johnson & Johnson.
American Sportfishing Association
- Anglers spent \$42.2 billion in 2006, including \$17.9 billion on travel-related items — 42 percent of all fishing expenditures. Food and lodging accounted for \$6.3 billion, or 35 percent, of all trip-related costs. Spending on transportation totaled \$5 billion or 28 percent of trip-related expenditures. Other trip expenditures — such as land use fees, guide fees, equipment rental, boating expenses and bait — cost anglers \$6.6 billion, or 37 percent, of all trip expenses.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview
- Fishing equipment expenditures totaled \$18.8 billion in 2006, accounting for 44 percent of all fishing expenditures. Anglers spent \$5.3 billion on fishing equipment such as rods, reels, tackle boxes, depth finders and artificial lures and flies.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview
- Among the 25 million anglers who fished freshwater bodies or lakes other than the Great Lakes, the most popular fish species was black bass.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview
- In 2006, 229 million people 16 years old and older lived in the United States, and one of every eight of these U.S. residents went fishing.
U.S. Fish & Wildlife Service 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: National Overview