

Win a Fishing Trip with Chevy Pro Jimmy Houston

NO PURCHASE NECESSARY TO ENTER OR WIN. OFFERED ONLY IN THE 50 UNITED STATES AND DISTRICT OF COLUMBIA ("U.S.") AND OPEN ONLY TO LEGAL U.S. RESIDENTS WHO ARE 16 YEARS OF AGE OR OLDER AS OF AUGUST 3, 2010

1. **ELIGIBILITY:** Win a Fishing Trip with Jimmy Houston (the "Promotion") is organized in the United States, is subject to the laws of the United States and will be governed and interpreted under the laws of the State of Minnesota, United States. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Offered only in the 50 United States and District of Columbia ("U.S.") and open only to legal U.S. residents who are 16 years of age or older. Employees, agents, successors, and assignees of Operation Bass, Inc., FLW Outdoors (the "Sponsor"), FLW Outdoors sponsors, their respective subsidiaries, affiliates, advertising and promotion agencies, and members of their immediate families (spouses and parents, siblings, children, and their spouses and in-laws) and persons living in the same household of such employees are not eligible. Professional competitors in the FLW Tour and in the Forrest Wood Cup event on Lake Lanier from Aug. 5-8, 2010, and members of their immediate families (spouses and parents, siblings, children, and their spouses and in-laws) and persons living in the same household of such competitors are not eligible. Void where prohibited.
2. **TO ENTER:** Entrants must fill out an official entry form ("Form"). Only official entry forms provided by FLW Outdoors are accepted. No facsimiles are accepted. Limit one entry per person. One entry form per person will be available at the main entrance to the Chevy Pro Night located in Rick Hendrick Chevrolet at Gwinnett Place located at 3277 Satellite Boulevard, Duluth, Ga. Filled out forms must then be deposited at the Promotion tumbler prior to 8 p.m. ET on August 3, 2010. No entries will be accepted after 8 p.m. ET on August 3, 2010. In the event the Chevy Pro Night is postponed and rescheduled, entries for the Promotion will be null and void. If, for any reason, the Chevy Pro Night is cancelled and not rescheduled, the prize will be void and eliminated from this Promotion.
3. **DETERMINATION OF WINNER AND PRIZE:**

MUST BE PRESENT TO WIN. A Three Hour Fishing Trip for the winner and guest with Jimmy Houston on Friday, August 6, 2010 or Sunday, August 8, 2010. Prize will be awarded to the Entrant who is present and whose name is drawn in a random drawing on August 3, 2010 at 8 p.m. ET at the Chevy Pro Night taking place at Rick Hendrick Chevrolet at Gwinnett Place located at 3277 Satellite Boulevard, Duluth, Ga.

Fishing trip must take place on Friday, August 6, 2010 or Sunday, August 8, 2010 and will not be rescheduled. Fishing trip will be on Lake Lanier from 7:00 a.m. to 10:00 a.m. ET. Winner and guest must provide own valid fishing license and arrive at Laurel Park located at 3100 Old Cleveland Highway, Gainesville, GA at 7:00 a.m. ET.

Odds of winning will be determined by the number of eligible entries received and number of entrants present at the time of the drawing.

In the event that the Entrant's name that is drawn is not present another Entrant's name will be drawn. This process will continue until a winner is present or 20 names are drawn. If no winner is present after 20 names are drawn at random, the prize will be void.

4. **GENERAL:** All taxes on prizes and expenses related to the acceptance and use of a prize are the sole responsibility of the winners. By participating, entrants agree [a] to these rules and decisions of the Sponsor, shall be final in all respects relating to this promotion and [b] to release Sponsor and their employees, officers, directors and affiliates from any liability, injuries, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize including liability for personal injury or death. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Winner agrees to use of name and/or photograph for advertising, publicity and promotional purposes without compensation (unless prohibited by law) and agree to execute specific consent to such use if asked to do so. By entering, participants grant the Sponsor the right to publish his/her name, hometown and photograph. Sponsor and its respective officers, directors, affiliates, employees, subsidiaries or agencies are not responsible and shall not be liable for: [a] any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; [b] failed, incomplete, garbled or delayed computer transmissions; or [c] any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsor reserves the right in its sole discretion to cancel or suspend the promotion or any portion of it should viruses, bugs or other causes corrupt the administration, security or proper play of the promotion, in which case, all prizes will be awarded via a random drawing from among all eligible entries legitimately received prior to cancellation. Entry information becomes

property of Sponsor. No prize transfer or cash redemption permitted. No prize substitution except by Sponsor due to unavailability of a prize in which case a prize of comparable or greater value will be awarded. Limit one prize per household.

5. LIST OF WINNER: For the name of the winner, mail a self-addressed, stamped envelope to: FLW Outdoors, Attn: Win a Fishing Trip with Jimmy Houston, 30 Gamble Lane, Benton, KY 42025.